

# American Lung Association

## Connecticut Facts

For every dollar Connecticut spends on providing tobacco cessation treatments, it has an average potential **return on investment of \$1.37**.

### Smoking costs Connecticut Millions of Dollars Every Year:

	Annual Cost to State
Direct Health Care Expenditures	\$1,742,936,961
Workplace Productivity Losses	\$654,343,628
Premature Death	\$1,178,403,246
<b>Total Cost to State Economy</b>	<b>\$3,575,683,835</b>

Put a different way, the average retail price of a pack of cigarettes in Connecticut is \$7.45. But the real price of a pack of cigarettes to society and to the state's economy is \$22.94 per pack.

This is money that the state government and consumers could be spending in other places. As states look for ways to reduce costs, helping people quit using tobacco is an important solution.

### Connecticut can Save Money by Providing Smoking Cessation Treatments:

	Average Potential Annual Savings
Direct Health Care Expenditures	\$5,163,172
Workplace Productivity Losses	\$5,429,219
<b>Total Average Potential Annual Savings</b>	<b>\$10,592,391</b>

Helping smokers quit is an important opportunity to not only save lives, but also save Connecticut money.